



rowanicehockey.com

Dear Potential Sponsor,

Rowan University, located in Glassboro, NJ just outside of Philadelphia, has a well respected and nationally known sports program. The Rowan Ice Hockey is part of the American Collegiate Hockey Association (ACHA) which is the largest collegiate hockey league in the United States. Our team has made strides to get nationally known by making the league championship game and competing in the Division II showcase against some great national teams just in its first year. We have a full-time coaching staff of great talent, a full time committed administration team, and fan base location full of opportunities. Our team offers one of the best efficient run programs in the area and a reason why our program is an attractive option for competitive hockey players.

This creates an opportunity for our team to travel to many parts of the country and compete against some of the best that our nation has to offer. All our staff and coaches operate on a totally volunteer basis, even if full-time, committing their time and energy for the program to succeed. The team has an extensive game and travel schedule with about 30 games during the season.

As with any team, money is always an issue. We invite you to help promote our passion through your sponsorship. Ice hockey is an expensive sport due to the cost of ice, officials, and team travel. Sponsoring a team like ours would not only benefit our program but would also help put your name in our community. We actively seek sponsors who believe in athletics and giving back to the community providing our youth an opportunity to excel. We have a number of places where your company can benefit which include our website, our published hockey program, individual game programs, our newsletter, equipment, and have an opportunity to have one or two sponsored banners at the home rink. Also as a sponsor, your company will receive a tax donation receipt for your charitable donation.

I know marketing is a very large part of customer satisfaction and our organization goes far to satisfy any sponsor. We hope you are interested in sponsoring our team and helping us get to the national stage in the coming years. Our team has big aspirations and it showed it from the record 2006/2007 season. I hope that you consider sponsoring our program and a long mutual relationship.

Sincerely yours;

Rowan Ice Hockey Team